

Title

The Hemline Economy

Hemlines doing their part for the economy: tough times c

The hemline index, updated

Fashionomics

The Surprising Reason Why Skirt Lengths Have Changed T

The hemline and the economy: is there any match?

Why things look the way they do: Explaining change in des

When fashion meets finance: The hemline index

Hemline Index: The Relationship Between Fashion and Ec

Skirt Lengths, Lipstick, Men's Underwear And Champagn

The Hemline index: true or false?

The 'Hemline Index', Explained - Does Skirt Length Really

The Hemline Index: How fashion reflects economic trend:

What your skirt length can tell you about the economy

Hemlines, Fashion Trends, and the Economy

Hemline Theory

The Hemline Index

Unconventional economic indicators that might surprise :

Hemline Index Theory: empirical analysis with Google dat

Answer Angel: 'The Hemline Index'

Revisit hemline index theory: Forecasting daily trading of :

The Hemline Index – if skirt lengths could talk

Is There Any Truth To The Hemline Index Theory?

Fashion Trends As Recession Indicators

Hemline Index Actually Works! Just Not the Way You Thou

Ever heard of Hemline Index before?

The Hemline Index

Hemline Index Theory: Empirical Analysis with Google Da

Debunking the Hemline Index

The Hemline Index

The History of Hemlines

Hemline Index: Is the Length of Skirts and Dresses Linked

How accurate are recession indicators based on culture?

Lipstick Index, Hemline Index and More: 5 Strange Econo

Hemline Index falls out of fashion

Hemline

How Do Recessions Impact Fashion Trends? Beyond the l

Instagram: Bettina

Instagram: Bettina

Instagram: Bettina

Skirts Are Getting Shorter And That's Bullish For The Econ

The Hemline Index: Myth, History, and Its Relevance in To
Column: It's your closet — you decide

Debunking the Hemline Index

Answer Angel: 'The Hemline Index'

HEMLINE THEORY: TESTING THE RELATIONSHIP BETWEEN

The Sales Lessons We Can Learn from the Hemline Index

The Hemline Index: Skirt Lengths and Finance

THE HEMLINE AND ECONOMY

From Hemlines to Heels: Can Fashion Trends Predict Eco

Is the Hemline Index Real?

In the 1920s, hemlines were thought to predict the econo

How the hemline index went haywire

Cutting the 'Hemline Index' down to size

Hemline Index

Searching For A Modern-Day 'Hemline Index'

Recession indicators: how social trends like lipstick, hem

THE HEMLINE INDEX: WHAT YOUR LOVE OF LONG SKIRTS

Investors Do The Darndest Things: 7 Wacky Market Anom

Hemline trends suggest that stock prices will rise

How does the world economy affect your skirt's hemline?

Hemlines predicted to rise, will economy follow?

Hemline Theory: The Economic Runway

How Luxury Brands Can Cooperate with Agents to Protect

URL	Date Accessed	Date Published
https://www.express.co.uk/expressyourself/34787/The-Hemline-	4/17/2025	2/13/2008
https://www.seattlepi.com/business/360526_shortskirts25.html	4/17/2025	4/25/2008
https://www.nytimes.com/2008/10/19/business/worldbusiness/	4/17/2025	10/19/2008
https://en.wikipedia.org/wiki/Wilmott_(magazine)	4/17/2025	6/1/2005
https://www.instyle.com/fashion/clothing/what-is-the-hemline-ir	4/17/2025	9/1/2020
https://web.archive.org/web/20120306100914/http://publishing.s	4/17/2025	4/1/2010
https://e-space.mmu.ac.uk/632396/1/424749.pdf	4/17/2025	11/1/2005
https://oaklandpostonline.com/47204/politics/when-fashion-me	4/17/2025	11/15/2023
https://glenmont.co/hemline-index-the-relationship-between-fas	4/17/2025	NONE
https://www.forbes.com/sites/jackkelly/2023/08/12/skirt-lengths	4/17/2025	8/12/2003
https://www.eur.nl/en/news/hemline-index-true-or-false	4/17/2025	3/1/2023
https://www.thelist.com/1219016/the-hemline-index-explained-t	4/17/2025	3/6/2023
https://thegauntlet.ca/2022/10/31/the-hemline-index-how-fashio	4/17/2025	10/31/2022
https://www.bbc.com/videos/cleypn52q9xo	4/17/2025	8/22/2024
https://www.willistonian.org/hemlines-fashion-and-the-economy	4/17/2025	1/24/2023
https://www.nasdaq.com/glossary/h/hemline-theory	4/17/2025	
https://www.longfinance.net/news/pamphleteers/the-hemline-in	4/17/2025	3/5/2015
https://economictimes.indiatimes.com/news/economy/unconve	4/17/2025	10/19/2022
https://www.tandfonline.com/doi/abs/10.1080/17543266.2020.	4/17/2025	1/31/2020
https://www.arcamax.com/homeandleisure/fashiondaily/fashion	4/17/2025	3/4/2025
https://ieeexplore.ieee.org/document/7804479	4/17/2025	11/13/2016
https://fashionblogga.wordpress.com/2017/10/31/the-hemline-i	4/17/2025	10/31/2017
https://www.eviemagazine.com/post/is-there-any-truth-to-the-he	4/17/2025	3/28/2023
https://www.instagram.com/p/Cp5TH0AuAAa/?img_index=1	4/17/2025	3/17/2023
https://medium.com/upstartcity/hemline-index-actually-works-ju	4/17/2025	9/25/2016
https://x.com/Sinteeeah/status/1859147894114160863	4/17/2025	11/20/2024
https://www.npr.org/sections/talk/2008/10/the_hemline_index_1	4/17/2025	10/23/2008
https://www.researchgate.net/publication/343334506_Hemline_	4/17/2025	7/1/2020
https://www.bloomberg.com/news/articles/2021-08-27/fashion-	4/17/2025	
https://ritholtz.com/2010/09/the-hemline-index/	4/17/2025	9/13/2010
https://womenshistorynetwork.org/the-history-of-hemlines/	4/24/2025	8/1/2013
https://www.timesnownews.com/lifestyle/fashion/trends/hemlin	4/24/2025	8/29/2024
https://www.marketplace.org/story/2025/03/28/recession-indica	4/24/2025	3/28/2025
https://www.jumpstartmag.com/lipstick-index-hemline-index-an	4/24/2025	4/23/2023
https://www.marketwatch.com/story/hemline-index-falls-out-of-i	4/24/2025	11/24/2010
https://en.wikipedia.org/wiki/Hemline	4/24/2025	2/23/2025
https://insights.masterworks.com/finance/beyond-the-hemline-i	4/24/2025	8/29/2022
https://www.instagram.com/bettina_anderson/p/CukE_lkg81V/?t	4/24/2025	93 Weeks
https://www.instagram.com/bettina_anderson/p/CukE_lkg81V/?t	4/24/2025	93 Weeks
https://www.instagram.com/bettina_anderson/p/CukE_lkg81V/?t	4/24/2025	93 Weeks
https://www.businessinsider.com/hemline-index-2012-2	4/24/2025	2/20/2012

https://careerheadonline.com/the-hemline-index-myth-history-i	4/24/2025	8/12/2024
https://www.dailytarheel.com/article/2023/04/opinion-madeline	4/24/2025	4/17/2023
https://youtu.be/oi1fPOHXdZ4?si=XUvpl2CnD10g3Nol	4/24/2025	9/1/2021
https://www.msn.com/en-us/lifestyle/lifestyle-buzz/answer-ange	4/24/2025	1 Month
https://etd.ohiolink.edu/acprod/odb_etd/ws/send_file/send?acce	4/24/2025	5/1/2021
https://growyouroccupancy.com/2022/11/the-sales-lessons-we	4/24/2025	11/1/2022
https://muids.press/headline.html?id=24/11/4	4/24/2025	11/25/2024
https://kse.ua/wp-content/uploads/2019/03/Nlegka-Thesis.pdf	4/24/2025	2013
https://deveconhub.com/from-hemlines-to-heels-can-fashion-tr	4/24/2025	3/9/2025
https://www.hercampus.com/school/denison/is-the-hemline-ind	4/24/2025	2/17/2023
<a article-11629845="" femail="" how-hemli"="" href="https://butlerfinancialltd.com/resources/in-the-1920s-hemlines-</td> <td>4/24/2025</td> <td>7/29/2022</td> </tr> <tr> <td>https://www.dailymail.co.uk/femail/article-11629845/How-hemli	4/24/2025	1/12/2023
https://www.schroders.com/en-gb/uk/intermediary/insights/cutti	4/24/2025	3/18/2019
https://arcadiawm.com/hemline-index/	4/24/2025	UNK
https://www.npr.org/transcripts/96031104	4/24/2025	10/23/2008
https://www.standard.co.uk/news/uk/social-trends-recession-in	4/24/2025	4/23/2025
<a "="" 54f4e703da47a54de824446c="" href="https://saharanstyles.com/the-hemline-index-what-your-love-of-</td> <td>4/24/2025</td> <td>12/31/2024</td> </tr> <tr> <td>https://www.forbes.com/pictures/54f4e703da47a54de824446c/	4/24/2025	6/25/2014
https://chainstoreage.com/real-estate/hemline-trends-suggest-s	4/24/2025	10/1/2013
https://www.vogue.in/content/how-does-the-world-economy-aff	4/24/2025	4/7/2017
https://www.palmbeachpost.com/story/business/2010/03/06/he	4/24/2025	4/7/2012
https://www.maleckifinancialgroup.com/blog/hemline-theory-the	4/24/2025	3/6/2024
https://www.chinalawinsight.com/2012/07/articles/corporate-m	4/24/2025	7/18/2012

Author	Publisher	Source Type	Tags
Bradford, Claire	Daily Express	Wikipedia Reference	
James, Andrea	Seattle pi	Wikipedia Reference	
Lewin, Tamar	NY Times	Wikipedia Reference	
Prast, Henrietta		Wikipedia Reference	
Komar, Marlen	InStyle	Wikipedia Reference	
van Baardwijk, Marjolein	Erasmus School of Econ	Wikipedia Reference	
Wright, Erica	Manchester Metropolitan University	Wikipedia Reference	
Waligora, Mallory	The Oakland Post	DuckDuckGo Search	
NONE	Glenmont Consulting	DuckDuckGo Search	
Kelly, Jack	Forbes	DuckDuckGo Search	
De Moregn (?)	Erasmus University Rotterdam	DuckDuckGo Search	
Ireland, Rhiannon Faith	TheList	DuckDuckGo Search	
Ahmed, Nazeefa	The Gauntlet	DuckDuckGo Search	
Lab, Derek Jarman	BBC.com	DuckDuckGo Search	
Lauren Yee	The Willistonian	DuckDuckGo Search	
	Nasdaq.com	DuckDuckGo Search	
McDowall, Robert	Z/Yen Group Limited	DuckDuckGo Search	
ET Online	The Economic Time	DuckDuckGo Search	
Škrinjarić, Tihana	Taylor&Francis	DuckDuckGo Search	
Warren, Ellen	ArcaMax	DuckDuckGo Search	
Chen, Hao; Dong, Yinghon	ieeexplore.ieee.org	DuckDuckGo Search	
Mitterfellner, Olga	FashionBlogga.WordPress.com	DuckDuckGo Search	
Shaw, Caitlin	EVIE	DuckDuckGo Search	
databutmakeitfashion	Instagram	DuckDuckGo Search	
Yu, Yifan	Medium.com	DuckDuckGo Search	
@Sinteeeah	X (Twitter)	DuckDuckGo Search	
Gura, David	NPR	DuckDuckGo Search	
Škrinjarić, Tihana	ResearchGate	DuckDuckGo Search	
	Bloomberg	DuckDuckGo Search	
Witholtz, Barry	Ritholtz.com	DuckDuckGo Search	
Koo-Seen-Lin, Nina	Women's History Network	Chrome	
Sinha, Namya	Times Now News	Chrome	
Smith, Jiana	Marketplace.org	Chrome	
Pandey, Kamyia	JumpStart Mag.com	Chrome	
Sincere, Michael	Marketwatch.com	Chrome	
	Wikipedia	Chrome	
	MasterWorks	Chrome	
Anderson, Bettina	Instagram	Chrome	
Anderson, Bettina	Instagram	Chrome	
Anderson, Bettina	Instagram	Chrome	
Platt, Eric	Business Insider	Chrome	

	CareerAheadOnline	Chrome
Madeline Whitaker	The Daily Tar Heel	Chrome
YOUTUBE VIDEO	Bloomberg News	Chrome
Warren, Ellen	Tribune News Service	Chrome
Humes, Gabriella		Chrome
Haney, Melinda	GrowYourOccupancy.com	Chrome
Jirapongtanavech, Nunna	Muids Press	Chrome
Legka, Nataliia	Kyiv School of Economics - Thesis	Chrome
Pozhidaev, Dmitry	Elusize Development Blog	Chrome
Van Marter, Rebecca	Her Campus	Chrome
James, Raymond	Butler Financial	Chrome
Jones, Liz	The Daily Mail	Chrome
Arnold, Ben	Schroders	Chrome
Wisniewski, CFP, Walter	Arcadia Wealth Management	Chrome
TRANSCRIPT	npr	Chrome
Domb, Arielle	Standard	Chrome
Ikechi-Uko, Chinazam	Saharan Styles	Chrome
Cappiello, Emily	Forbes	Chrome
Fickes, Michael	Chain Store Age	Chrome
Pithers, Ellie	Vogue India	Chrome
Staff Writer	The Palm Beach Post	Chrome
Manes, Anastasia	Malecki Financial Group	Chrome
Mallesons, King & Wood	China Law Insight	Chrome

Verification Sources Screenshot?

3



3

SLIDESHOW

PDF Link

<https://drive.google.com/file/d/1p9aGWWhDCqtH367jANthXIJQMzMY72-r6/view?usp=sharing>

https://drive.google.com/file/d/1FZmQ2-F2KLPbVa52eZ4JO7G-QdDad_VH/view?usp=sharing

<https://drive.google.com/file/d/1dJMihN2ptX6IX-NaaqoMLXUot0rXVvkB/view?usp=sharing>

https://drive.google.com/file/d/1CiIDJPWllkLcRSA_WLf_0XcSxSgZ_Drd/view?usp=sharing

<https://drive.google.com/file/d/1MhbQrq2MlpaHfQ23P7iJl3za2WZ5WqUk/view?usp=sharing>

<https://drive.google.com/file/d/1dYzrQGys29LZ29IYR6HTbl05WUKbN6Vq/view?usp=sharing>

https://drive.google.com/file/d/1Gf_CQl0UkGD60-3GdfbeZyB4T_0tJujs/view?usp=sharing

<https://drive.google.com/file/d/1Thl8U1PhpAHiR1A6hsEL1Jf2tnBlNp6M/view>

<https://drive.google.com/file/d/1YSG94GvOTy8sF9jQVD6QB0ednu1QZs83/view>

https://drive.google.com/file/d/1IbLDmdaV2Qwn65Wg4b_0n4qdYakT1nra/view?usp=sharing

<https://drive.google.com/file/d/1TrAgaPE6xX4J5OhSiMuMs9c50J5cVa66/view?usp=sharing>

<https://drive.google.com/file/d/1UwTXRwybJjpAoG8mv3AX76jQYFs46OxY/view>

<https://drive.google.com/file/d/1jnKThzQwzleWsz70oJyginGaNyPqGVqh/view?usp=sharing>

https://drive.google.com/file/d/1ocdsTpG341UQEI2PPq8oTLESd1_wPC3o/view

https://drive.google.com/file/d/1RdrRmTLA9UMnU1Rc6Zmw_T1RAejbnFx/view?usp=sharing

https://drive.google.com/file/d/1_Eb7tqGOjGEhFDdNB0KFqdf3XcZGBqcw/view?usp=drive_link

https://drive.google.com/drive/folders/11fehFRecWXM9XmpA3I4KeJHCRokuh7hf?usp=drive_link

<https://drive.google.com/file/d/1HMq14F8NZpnRXqY3kX8AoHUtr4IgbHNS/view?usp=sharing>

https://drive.google.com/file/d/12RXl3Cm1jfh5UOKwYyJ9CROvj3Zrr9d/view?usp=drive_link

https://drive.google.com/file/d/1eJwh4fRhhFrFAEBAsG-q_J60MQiZ6Zas/view

<https://drive.google.com/file/d/1kvxxrE9yboH-KhQcyLqGzTRWrhyAlm-g/view?usp=sharing>

SUBSCRIPTION

https://drive.google.com/file/d/1HjY1SO0VS99_WyNsmBzRcg0bkvxgp2k5/view?usp=sharing

https://drive.google.com/file/d/1JpiiRBPRQnnNae3h1PXL1lvQMp7O9LG/view?usp=drive_link

<https://drive.google.com/file/d/1j5BgB-ZPJWP0tXcyNEfuWjNfNAz3esFX/view?usp=sharing>

https://drive.google.com/file/d/1tOzfTJGB5lowkfU5inS1Vif-X_DpIYDY/view?usp=drive_link

https://drive.google.com/file/d/1YYTfMXkqK4mQDGPQIZeyRBivlKxWz6Ga/view?usp=drive_link

https://drive.google.com/file/d/1Qi4iyriwS2S02C6Z0o4dtn67PMnGqOOi/view?usp=drive_link

https://drive.google.com/file/d/1nJjiMk5WdgrMU-FJWHfR-vpwKwlezNcS/view?usp=drive_link

https://drive.google.com/file/d/17IbH1s5PfSkwAacTjv2A4kljOPcArwjl/view?usp=drive_link

https://drive.google.com/file/d/1kFf4BzC-oSGABHRiGEUUY-aqAqNUst7/view?usp=drive_link

https://drive.google.com/file/d/1W-nAVNgsQ2t8y1Fx3jZJCcEQAyx1PeMt/view?usp=drive_link

https://drive.google.com/file/d/1j1RXFBs0CnCFTrHoCAHeXQJSD20DvDgf/view?usp=drive_link

https://drive.google.com/file/d/16HonumLIWPYWGvP8ceFJDY9tL7AkmwBk/view?usp=drive_link
https://drive.google.com/file/d/1T-O01EEEgBGbmN950XVZDr3-WQNpaC_N/view?usp=drive_link

https://drive.google.com/file/d/148DXbw1RdZoPCxWgHXilqA2YHHcGMhow/view?usp=drive_link
https://drive.google.com/file/d/17t2cG5FQ-dpoNfxNylhKCRfeP2QU-mgf/view?usp=drive_link
https://drive.google.com/file/d/1AAuf0II7_M7JWA0muxt0-vn4TDYYGqC5/view?usp=drive_link
https://drive.google.com/file/d/1Ner0IKmXa1peAjMyTrl-9f-ephKbA0xR/view?usp=drive_link
https://drive.google.com/file/d/1p-bUNS5WC-DhhVVF9lqj08LAY49NQKyq/view?usp=drive_link
https://drive.google.com/file/d/1JJCaYJxyv4K6K6HUcwyZWs-SlcmoGkJO/view?usp=drive_link
https://drive.google.com/file/d/1AXZUBPjPYSrSx7OfxLKnU9BqcoTUyVvc/view?usp=drive_link
https://drive.google.com/file/d/1YQFmg1_w6qeSUuTavfDfFqTpGnmKH9P1/view?usp=drive_link
https://drive.google.com/file/d/1fMdqTg70UfVS79SfQYaqDqjHzZMLddJ9/view?usp=drive_link
https://drive.google.com/file/d/1rffQj7Dzv3ngjkP2TJgcL2FR4wI0zbqj/view?usp=drive_link
https://drive.google.com/file/d/1wgzBQeUGbzI_mIzC4-hyQKY7tYx2aRqO/view?usp=drive_link
https://drive.google.com/file/d/1DDLgfRM_5lrekKH-sQI4ZX2RMQSM5LZ9/view?usp=drive_link
https://drive.google.com/file/d/13koEXj6U5y8fe9SXkDmKXTfPc_Zjrg-S/view?usp=drive_link
https://drive.google.com/file/d/17emvo2sjskhlkmwqcqhngaHqbnZIQ1KP/view?usp=drive_link

https://drive.google.com/file/d/1VwCSKZt21iDVoMMRzftV3LkrYYLAhOJ5/view?usp=drive_link
https://drive.google.com/file/d/138lzsYGeRX-Q1_dOmW6h8co3H7oW1rNH/view?usp=drive_link
https://drive.google.com/file/d/1KfRxaT9SPkM4Np9C8yqKACj9hqN76kOS/view?usp=drive_link
https://drive.google.com/file/d/1snGcYawwe7kA7BJG3-p6RKq7yLNiMp-f/view?usp=drive_link
https://drive.google.com/file/d/1xl9A09stCCYevyoZ3yec-gq01ALwxlnb/view?usp=drive_link

Notes

reference to the history of Wilmott Magazine

Thesis for the degree of Doctor of Philosophy

<https://www.eur.nl/en/media/2023-03-de-morgen020323-phf-hemline>

Video

DEFINITION ONLY

Excellent photos

Twitter post, one image



Quote Excerpts

