

Published 1 day ago • San Francisco, United States • Updated 6 hours ago



# Waymo Denies Plans for Targeted Ads Using In-Car Camera Data Amid Privacy Concerns

Left

Center

Right

Bias Comparison

- Waymo may use interior camera data from its robotaxis to train AI models and sell ads, as reported by TechCrunch.
- Jane Manchun Wong shared a screenshot of the unreleased policy, highlighting an opt-out option for California riders as mandated by state law.
- Waymo's spokesperson Julia Iliina stated that the company has no plans to use in-cabin footage for targeted ads.
- Waymo, owned by Alphabet, currently leads in California's robotaxi market after the decline of Cruise, its main competitor.

Insights by Ground AI

Does this summary seem wrong?

## Bias Distribution

- 57% of the sources lean Left

L 57%

C 43%

## Factuality

- 100% of the sources are High Factuality

57% High

43% Very High

## Ownership

- 25% of the sources are Independent News

TechCrunch broke the news in United States 1 day ago on Monday, April 7, 2025.

Sources are mostly out of United States (5)

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Lean Left High Factuality



## For Waymo's Software Team, Bug Hunting Sometimes Happens at 45mph

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## Waymo responds to reports of using vehicle interior cameras for targeted ads

Researcher Jane Manchun Wong wrote in an X post that, according to an unreleased version of its privacy policy, Waymo is working on generative AI training using interior camera data associated with a rider's identity. [Read Entire Article](#)

20 hours ago

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Lean Left Very High Factuality Media Conglomerate: Verizon Communications



## Waymo has 'no plans' to sell ads to riders based on camera data

A rep for Waymo said the robotaxi company would not use camera data to sell targeted ads to passengers after a datamined privacy policy raised

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## Waymo: 'no plans' to use in-car camera data for targeted ads

Waymo has “no plans” to use footage from cameras inside its robotaxis to train AI models for targeted ads, spokesperson Julia Ilna said in an email to The Verge. Ilna was responding to an unreleased page from Waymo’s privacy policy that appears to offer customers the ability to opt-out from having their “personal information,” including “interior camera data associated with rider’s identity,” to train generative AI models for a variety of purp...

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## Waymo Explores Using Rider Data to Train Generative AI

Waymo is exploring using rider data captured with in-car cameras to train generative AI, according to researcher Jane Manchun Wong, who shared her findings on X . An unpublished version of the robotaxi app Waymo One’s privacy page asks users if they accept that “interior camera data” may be used to personalize ads, Wong said. It also asks if the user would like to opt out of personal

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# Waymo may use interior camera data to train generative AI models, sell ads

Waymo is preparing to use data from its robotaxis, including video from interior cameras tied to rider identities, to train generative AI models,

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