

Published 1 day ago • United States • Updated 2 hours ago



Sydney Sweeney selling soap made with drops of her own bathwater

Left

Center

Right

Bias Comparison

- Left-Leaning outlets frame Sydney Sweeney’s bathwater soap launch as a culturally charged, empowering act that spotlights gendered scrutiny and fan dynamics, using emotionally tinted terms like “conflicted,” “foul,” and “OnlyFans-esque” to underscore controversy and social divisions.
- By contrast, right-leaning coverage emphasizes entrepreneurial savvy and individual branding, portraying the product as a savvy market response with celebratory language such as “giving fans what they want” and “hot under the collar,” while occasionally deploying dismissive rhetoric like “gross” to mock perceived excess.
- The pivotal dividing line lies in interpreting the product’s cultural symbolism versus its commercial novelty—left highlights personal empowerment and societal reaction, right prioritizes celebrity savvy and fan-driven success.
- Both sides agree on the product’s unusual nature and mixed public response, reflecting broader ideological divides around celebrity commodification and cultural norms.

Insights by Ground AI

Does this comparison seem wrong?

Bias Distribution

- 41% of the sources lean Left

L 41% C 27% R 32%

Factuality

- 59% of the sources are High Factuality

38% Mixed High 32% Very Hi

Ownership

- 7% of the sources are Independent News

The Sun broke the news in United Kingdom 1 day ago on Thursday, May 29, 2025.



Sources are mostly out of United States (18)

77 Articles

All Left 15 Center 10 Right 12



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BuzzFeed

Lean Left High Factuality Individual: Roberts Family



Media Conglomerate: Verizon Communications

Sydney Sweeney Just Transformed Her Bath Water Into Soap And The Internet Is...Conflicted

It has everyone talking and questioning how far celebrity merch can really go. [View Entire Post](#) ›

4 hours ago · New York, United States

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Algemeen Dagblad

Center High Factuality Media Conglomerate: DPG Media



Euphoria Actress Sydney Sweeney Sells Her Own Bathwater: 'I Give Fans What They Want'

Celebrities sometimes sell strange products, just think of Gwyneth Paltrow's 'vagina candle'. American actress Sydney Sweeney (27) is now taking it up a notch: she is presenting a bar of soap made from her own bath water. And that idea didn't come out of the blue.

5 hours ago · Amersfoort, Netherlands

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El Pais \$



Lean Left Very High Factuality Media Conglomerate: PRISA

~~X~~ Sydney Sweeney's New Occurrence: It Puts on Sale a Soap Made with Its Bath Water (and Focused for Men)

When a popular face reaches the top of fame, it is common for them to star in unexpected advertising campaigns, bet on selling their own products or join other companies for collaborations. If you brand beers, football teams, vagina-scented candles... everything goes to sell and earn extra money, which has nothing to do with the main work of these celebrities. The last to add to this trend has been Sydney Sweeney (Spokane, Washington, 27 years O...

7 hours ago · Spain

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 24ur.com



Center High Factuality Media Conglomerate: Pro Plus

~~X~~ Bizarre': Sydney Sweeney Sells Soap Made From the Water She Bathed In

Popular Hollywood star Sydney Sweeney surprised everyone with an unusual business move. In collaboration with a natural personal care brand, she created a soap. This is no ordinary product, as the soap is made from water in which the star has 'actually' bathed. The public quickly called the move bizarre, and there were also interested buyers in the comments. And how much money does one have to pay for such a product?

10 hours ago · Ljubljana, Slovenia

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 La Opinion



Lean Left High Factuality

~~X~~ Sydney Sweeney Launches a Soap Made From the Water in Her Bath

The actress said she was inspired by her fans' request to release this peculiar product, which will be limited edition

14 hours ago

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 News



Lean Right High Factuality Media Conglomerate: Murdoch Family

'Gross': Star slammed for selling bathwater

Sydney Sweeney has appeared in a steamy ad after partnering up with a soap brand to sell a product many have labelled "gross".

15 hours ago

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Lean Right High Factuality



Sydney Sweeney Will Sell Soaps Made From Its "Real" Bath Water

Sydney Sweeney announced this Thursday May 29 that she partnered with the natural body care line Dr. Squatch to create a soap made from the "real" water from her bath.

19 hours ago

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Lean Left High Factuality Independent: Alfred Harmsworth (Barrister)



Independent: Geraldine Mary Harmsworth

Sydney Sweeney is literally selling her dirty bathwater

Sydney Sweeney is selling her used bathwater in Dr. Squatch bars of soap (Picture: Dr. Squatch) If you're one of the people incapable of being normal about Sydney Sweeney, your day has come, you little freak. Sweeney, 28, has teamed up with Dr. Squatch, an all-natural soap brand (that once let Nick Cannon make testicle jokes while reminding us he has enough children to fill a minor league baseball roster), to literally sell her dirty bathwater. ...

20 hours ago · London, United Kingdom

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+3 Reposted by 3 other sources



Center Very High Factuality Media Conglomerate: Gannett

Sydney Sweeney promotes her own bathwater in new soap collab. The internet has thoughts.

Sydney Sweeney is doubling down on a partnership with Dr. Squatch, but this time is using her own bathwater to promote it.

21 hours ago · Providence, United States

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 NBC Chicago

+6 Reposted by 6 other sources



Center Very High Factualty Individual: Roberts Family Private Equity: HM Capital Partners

Sydney Sweeney selling soap made with drops of her own bathwater

India's economy expanded at a faster-than-expected annual rate of 7.4% in the quarter ended in March. That marked the country's strongest quarterly growth in the fiscal year of 2025. New Delhi could be next in line to clinch a trade deal with the U.S., following Washington's agreements with China and the U.K. India's economy expanded at a faster-than-expected annual rate of 7.4% in the quarter ended in March, despite mounting global economic unc...

23 hours ago · Chicago, United States

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 Entertainment Weekly



Lean Left High Factualty Media Conglomerate: Meredith Corporation

Uh, Sydney Sweeney is selling soap with her bathwater in it

It's "weird in the best way," and can be yours for \$8 a bar. Jamie McCarthy/WireImage Sydney Sweeney at the 2025 Vanity Fair Oscar Party Rejoice, weirdos! Sydney Sweeney is selling a soap made from her very own bathwater. Yes, you read that right. The 27-year-old Anyone But You actress is now granting everyone and you the chance to purchase her new bathwater-infused limited-edition soap after fielding an influx of inquiries from rabid fans interes...

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 Cleveland



Center Very High Factualty

Famous actress Sydney Sweeney is selling soap made from what?!?

Famous actress Sydney Sweeney is selling soap made with her actual bathwater — and yes, it’s real. The “Euphoria” star teamed up with Dr. Squatch for a limited-edition “Bathwater Bliss” bar that’s already turning heads. Would you try it?

23 hours ago · Cleveland, United States

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GQ



Lean Left High Factualty Media Conglomerate: Advance Publications

Sydney Sweeney Will Sell You Her Used Bathwater

Sydney Sweeney has teamed up with Dr. Squatch to create a soap infused with actual droplets of her bathwater. In this exclusive interview, she tells us why.

1 day ago · New York, United States

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